

ALLOVER REFRESH

# LAMINATORS



***hama***<sup>®</sup>

# MARKET ADVANTAGE

✓ Various areas of use in the private and commercial sector:

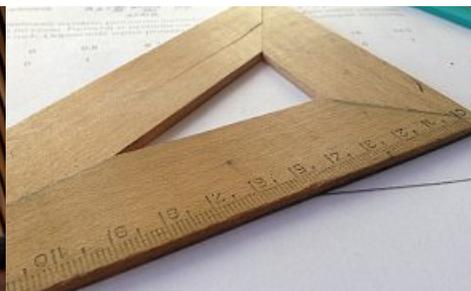
## At home:

Simply laminate timetables, exercise tasks or household rotas, write on them with marker pens and wipe them clean again

## Office:

Presentation documents that pass through many hands no longer become dirty or worn, and instead remain in their original condition

✓ Protect the environment with longer-lasting documents and fewer print jobs



# RANGE NEW PRODUCTS FROM JULY 2021

**GO HERE**  
to see our  
range of shredders



## NEW RANGE

Three models - Three price classes  
Something for everyone



## REDESIGNED PACKAGING

Optimised and fresh look



## NEW POS-WOBBLER

As a sales support for more  
attention at the PoS

**For an extensive office portfolio in a standardised look, our laminator concept is based on our shredder concept.**

## RANGE **NEW PRODUCTS**



- ✓ **Everything crystal clear:**  
Improved lamination quality for even better legibility and less bubble formation
- ✓ **Quick smart:**  
Fast laminating speed for faster laminating
- ✓ **No time to waste:**  
Shorter heat-up time for even faster results
- ✓ **Elegant design:**  
Modernised look of the devices and standardised appearance within our office range

➔ **Focused, state-of-the-art technology range for private and commercial use**

RANGE

## HOT AND COLD LAMINATION



### Advantages of hot lamination

- Heat kills germs
- Resilient lamination for long-term protection
- Eco-friendly since documents last longer and no chemical adhesive is needed

➔ **Perfect for posters hung outdoors or presentation documents that pass through many hands**



### Advantages of cold lamination

- Quick results, without any heating-up time
- No cooling time for the device and laminated documents
- Non-permanent sealing

➔ **Perfect for documents that are to remain in their original condition and un-laminated again afterwards**

➔ **Hot or cold laminators can be the better choice, depending on the customer's requirements  
We have laminators that can do both!**

# RANGE THE LAMINATOR IN A SET



## 3-4 min. heat-up time:

For less waiting



## Additional heat protection:

Prevents the devices from overheating



## With unlocking button:

Quickly correct any problems during the lamination process



## 230 mm/min

## Laminating speed:

For fast results



## For DIN A4 formats:

No trimming required



## Includes films:

No additional costs



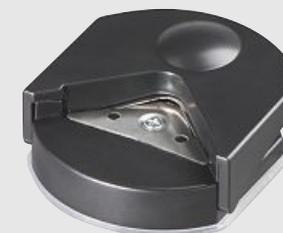
## Perfectly equipped:

With ruler and corner rounder for that finishing touch

4-IN-1 SET

## LAMINATOR BASIC 4-IN-1 SET DIN A4/230

0050560 | RRP: € 29.99



RANGE

# THE LAMINATOR FOR EVERY REQUIREMENT



**3-4 min. heat-up time:**

For less waiting



**Additional heat protection:**

Prevents the devices from overheating



**With unlocking button:**

Quickly correct any problems during the lamination process



**For DIN A4 formats:**

No trimming required



**Includes films:**

No additional costs



**250 mm/min laminating speed:**

For perfect results in less time



**Supports hot and cold lamination:**

For flexible applications

**LAMINATOR  
HOME & OFFICE DIN  
A4/250**

0050561 | RRP: € 34.99



FOR PRIVATE AND  
COMMERCIAL  
USE



RANGE

## THE LAMINATOR FOR LARGE FORMATS



**3-4 min. heat-up time:**

For less waiting



**Additional heat protection:**

Prevents the devices from overheating



**With unlocking button:**

Quickly correct any problems during the lamination process



**Includes films:**

No additional costs



**For DIN A3 formats:**

Ideal for laminating posters or large certificates



**250 mm/min laminating speed:**

For perfect results in less time



**Supports hot and cold lamination:**

For flexible applications

FOR PRIVATE AND  
COMMERCIAL  
USE

**LAMINATOR  
HOME & OFFICE DIN  
A3/250D**

0050562 | RRP: € 39.99



# RANGE

## OUR PRODUCTS AT A GLANCE



The laminator ...

... in a set

... for every occasion

... for large formats

Includes ruler and  
corner rounder

Faster results with hot and cold  
lamination

Also suitable for A3 formats



Heat-up time

3-4 minutes

3-4 minutes

3-4 minutes



Laminating speed

230 mm/min

250 mm/min

250 mm/min



Hot / cold lamination



Article number

0050560

0050561

0050562

➔ All of our products feature heat protection, an unlocking button and are supplied with films

# POINT OF SALE PACKAGING DESIGN

**GO HERE**  
to see our  
range of shredders

**Appealing effect on the consumer**  
Fresh, modern overall look

**Large product illustration**  
Easy to find at the POS



**Ideal orientation**  
Clear presentation of  
key features

**Easy to understand**  
See at a glance what's  
included in the  
extent of delivery

➔ **For an extensive office portfolio in a standardised look, our laminator concept is based on our shredder concept.**

## POINT OF SALE SALES PROMOTION



All basic assortments and mounting layouts for shredders and laminators are available in the salesmanager.



**„Shredder & Laminator“, Wobbler,  
12 x 27.5 cm | Art.-nr. 00297729**

- Wobbler for more attention at the PoS
- Can be flexibly placed anywhere on the wall

# RELAUNCH SUMMARY

## COMPREHENSIVE CONCEPT FOR THE IDEAL MARKET PRESENTATION



### OPTIMISED PRODUCTS

Representing state-of-the-art technology



### EYE-CATCHING PACKAGING

with all relevant information



### PROMOTIONAL ADVERTISING MATERIAL

for presentation at the POS



**MANY THANKS!**

***hama***<sup>®</sup>  
THE SMART SOLUTION

Other products and information can be found at  
[www.hama.com](http://www.hama.com)